2026 SPONSORSHIP PACKAGE



EIGHT ANNUAL

SNKR BALL

formal attire with your favorite sneaker



MARCH 6

5107 North 22nd Street
Tampa, Florida 33610

(813) 703-1324
info@theskillscenter.org

THE SKILLS CENTER

Empower Potential, Sustain Success



A fundraiser to support youth success.

We're transforming young lives through athletics, academics, and mentorship. The Skills Center is our permanent home in East Tampa where young people discover their potential, families find comprehensive support, and community partners amplify their impact - all driven by professionals and proven programs that deliver real results.



MARCH 6



THESKILLSCENTER.ORG/SNKRBALL

THE SKILLS CENTER | 20 YEARS

THE SKILLS CENTER

SNKR BALL

SPONSORSHIP

Join us at The Skills Center's 7th Annual SNKR Ball – an event dedicated to creating expanded opportunity, stronger pathways, and a brighter future for youth and families across our community. As a 501 (c) 3 non-profit organization, The Skills Center is raising **$500,000** to expand opportunity for youth and families across Hillsborough County. As the convener of a five-organization community alliance, we bring together leadership, expertise, and resources to confront systemic challenges facing underserved youth. Built on the proven U.S. Department of Labor Youth Opportunity Movement model and nationally recognized by NYEC, our approach delivers measurable, lasting impact

WE ARE THE FUTURE



CHANGE MAKERS
Introducing new methods and ideas in the youth development space



PROBLEM SOLVERS
Created TSC's Collective Impact Initiative, The Collaborative



ECONOMIC DEVELOPERS
Built a 55,000 sq ft Youth Opportunity Center

What We Do

Founded on the belief that athletics can unlock academic success, life skills, and mentoring, The Skills Center delivers ten comprehensive services—from sports training and social-emotional learning to leadership development and career pathway exposure.

- Programs start at age 3, led by dedicated youth development professionals
- 97% grade promotion, 100% graduation rate, 80% retention
- Adult fitness and community programs for whole-family support
- Sliding scale ensures excellence is accessible to all families

Who We Are

A proven nonprofit leader that is:

- Forward-looking, optimistic, and focused on positive change
- Inclusive, solutions-oriented, and grounded in measurable results
- Experienced, knowledgeable, and naturally collaborative—building win-win partnerships

"The Skills Center helped me see what's possible."

-T'Niya



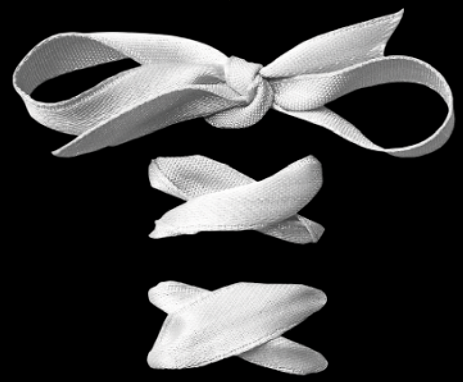
Our Commitment

Empowering potential and sustaining success, using athletics as the entry point to comprehensive development. We build academic strength, character, leadership, and career readiness—while strengthening bridges across Tampa's communities.

EIGHT ANNUAL

SNKR BALL

formal attire with your favorite sneaker



MARCH 6

5107 North 22nd Street
Tampa, Florida 33610

(813) 703-1324

info@theskillscenter.org

THE SKILLS CENTER

20 YEARS ANNIVERSARY

2026 SPONSORSHIP PACKAGE

TITLE: 50K

Exclusive naming rights
Company Rep present during event promo
Speaking Role during event
Digital Ad and hyperlink included in promotional email blast
45sec promotional video during event
Swag bag inserts
1 Table Included
Even Program Ad (Inside/Back cover)
Recognition on event website
8x8 Commemorative Legacy Wall Tile

DIAMOND: 25K

Digital Ad and hyperlink included in promotional social media/email blast
30sec promotional video
Swag bag inserts
1 Table Included
Even Program Ad (Full-Page)
Recognition on event website
8x8 Commemorative Legacy Wall Tile

PLATINUM: 15K

Digital Ad and hyperlink included in promotional social media/email blast
20sec promotional video
Swag bag inserts
1 Table Included
Even Program Ad (Half-Page)
Recognition on event website
8x8 Commemorative Legacy Wall Tile

GOLD:10K

Digital Ad and hyperlink included in promotional social media/email blast
Swag bag inserts
1 Table Included
Even Program Ad (Quarter-Page)
Recognition on event website
4x8 Commemorative Legacy Wall Tile

SILVER: 5K

Hyperlink included in promotional social media/email blast
1 Table Included
Even Program Ad (name mention)
Recognition on event website
4x8 Commemorative Legacy Wall Tile

EMPOWER POTENTIAL, SUSTAIN SUCCESS









REGISTER ONLINE TO BECOME A SPONSOR

THE**SKILLS**CENTER.ORG

5107 North 22nd Street
Tampa, Florida 33610

info@theskillscenter.org

(813) 703-1324

