

2026 SPONSORSHIP PACKAGE

SEVENTH ANNUAL

SNKR BALL

formal attire with your favorite sneaker

MARCH 7



5107 North 22nd Street
Tampa, Florida 33610



(813) 703-1324



info@theskillscenter.org

Empower Potential, Sustain Success



A fundraiser to support youth success.

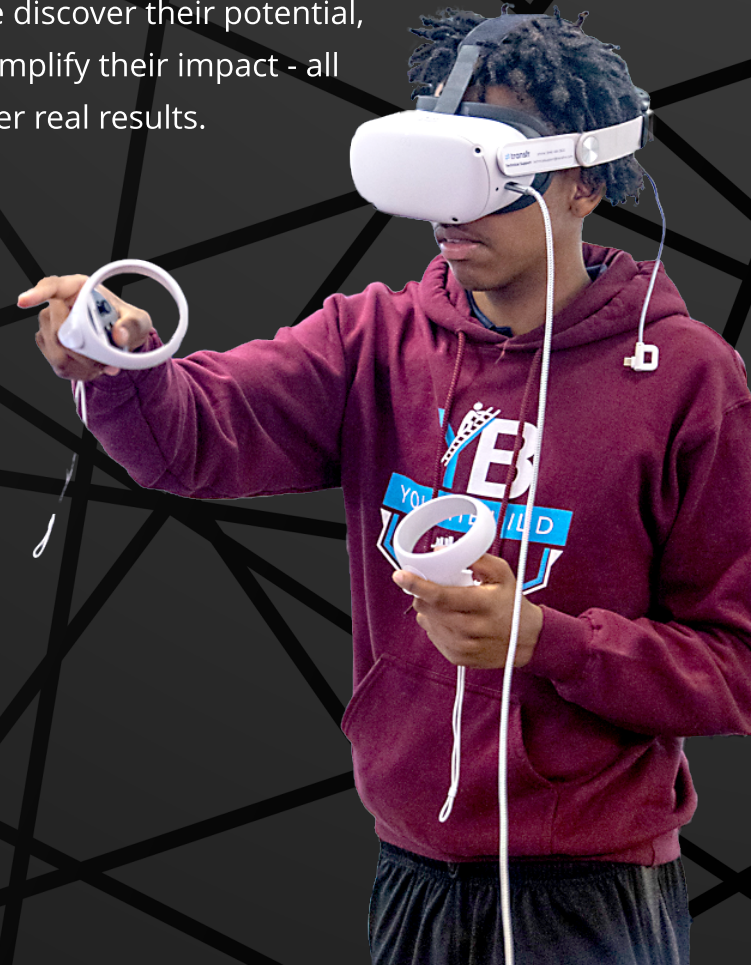
We're transforming young lives through athletics, academics, and mentorship. The Skills Center is our permanent home in East Tampa where young people discover their potential, families find comprehensive support, and community partners amplify their impact - all driven by professionals and proven programs that deliver real results.



MARCH 7



[THESKILLSCENTER.ORG/SNKRBALL](https://theskillscenter.org/snkrball)





WE ARE THE FUTURE



CHANGE MAKERS

Introducing new methods and ideas in the youth development space



PROBLEM SOLVERS

Created TSC's Collective Impact Initiative, The Collaborative



ECONOMIC DEVELOPERS

Built a 55,000 sq ft Youth Opportunity Center

SNKR BALL

SPONSORSHIP

Join us at The Skills Center's 7th Annual SNKR Ball – an event dedicated to creating expanded opportunity, stronger pathways, and a brighter future for youth and families across our community. As a 501 (c) 3 non-profit organization, The Skills Center is raising **\$500,000** to expand opportunity for youth and families across Hillsborough County. As the convener of a five-organization community alliance, we bring together leadership, expertise, and resources to confront systemic challenges facing underserved youth. Built on the proven U.S. Department of Labor Youth Opportunity Movement model and nationally recognized by NYEC, our approach delivers measurable, lasting impact

What We Do

Founded on the belief that athletics can unlock academic success, life skills, and mentoring, The Skills Center delivers ten comprehensive services—from sports training and social-emotional learning to leadership development and career pathway exposure.

- Programs start at age 3, led by dedicated youth development professionals
- 97% grade promotion, 100% graduation rate, 80% retention
- Adult fitness and community programs for whole-family support
- Sliding scale ensures excellence is accessible to all families

Our Commitment

Empowering potential and sustaining success, using athletics as the entry point to comprehensive development. We build academic strength, character, leadership, and career readiness—while strengthening bridges across Tampa's communities.

Who We Are

A proven nonprofit leader that is:

- Forward-looking, optimistic, and focused on positive change
- Inclusive, solutions-oriented, and grounded in measurable results
- Experienced, knowledgeable, and naturally collaborative—building win-win partnerships

"The Skills Center helped me see what's possible."

-T'Niya



MARCH 7, 2026 | 7TH ANNUAL

SNKR BALL

THE SKILLS CENTER

MARCH 7

TITLE SPONSOR \$25,000+ DIAMOND SPONSOR \$15,000+ PLATINUM SPONSOR \$10,000+ GOLD SPONSOR \$5,000+

Company representative present during on-air event promo media interviews

X

Logo Included on event Step and Repeat Backdrop

X

Exclusive Event Naming Rights

X

Company banner displayed at event

X

X

Speaking role during SNKR Ball

X

X

X

Company mentioned in press release

X

X

X

Digital ad and hyperlink included in promotional email blast

X

X

X

Opportunity to Show a promotional video or digital ad during event

1-MINUTE

30 SECONDS

20 SECONDS

Swag Bag Inserts

X

X

X

Recognition on Sponsor signage

X

X

X

X

Complimentary Dinner Table at Event (8 Seats)

X

X

X

X

Digital Event Program

INSIDE / BACK COVER

FULL PAGE

FULL PAGE

QUARTER PAGE

Recognition on Event Website

X

X

X

X

Register Online to **Become a sponsor**

WWW.THESKILLSCENTER.ORG



EMPOWER POTENTIAL, SUSTAIN SUCCESS



REGISTER ONLINE TO BECOME A SPONSOR

THE SKILLS CENTER.ORG

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